

Appropriations Requests for Legislatively Directed Spending Items

- 1. The sponsoring representative's first name: Karl
- 2. The sponsoring representative's last name: Bohnak
- 3. The cosponsoring representatives' names. All cosponsors must be listed. If none, please type 'n/a.' A signed letter from the sponsor approving the co-sponsorship and a signed letter from the member wishing to co-sponsor are required. Attach letters at question #9 below. N/A
- 4. Name of the entity that the spending item is intended for: Great Lakes Sports Commission
- 5. Physical address of the entity that the spending item is intended for: Invest UP / GLSC, 101 W. Washington Street, Ste. 13, Marquette MI. 49855
- 6. If there is not a specific recipient, the intended location of the project or activity: 36 counties in Northern Michigan
- Name of the representative and the district number where the legislatively directed spending item is located: Rep. Karl Bohnak - 109th District
- 8. Purpose of the legislatively directed spending item. Please include how it provides a public benefit and why it is an appropriate use of taxpayer funding. Please also demonstrate that the item does not violate Article IV, S 30 of the Michigan Constitution. As a non-profit organization, the Great Lakes Sports Commission's mission is to promote Michigan as a premier destination for recreation, sports, and tourism. This funding will support the sustainability of infrastructure and sport ecosystem in Northern Michigan, with a focus on community revitalization and enhancing Michigan's brand. The objectives of this funding include: Increasing funding availability for future projects Attracting visitors and investors to the region Expanding Michigan's sports and recreation economy Supporting talent attraction and retention for businesses and

industry. This funding will allow the organization to enhance Michigan's reputation while fostering economic growth and community development, especially in the rural area of Northern Michigan.

Nationally, sports events and tourism produce an annual direct spending impact of \$39.7 billion, which generates a total economic impact of \$91.8 billion. The industry supports 635,000 jobs and generates \$12.9 billion in taxes.

Source: Sports Events & Tourism Association

- 9. Attach documents here if needed: Attachments added to the end of this file.
- 10. The amount of state funding requested for the legislatively directed spending item. 4000000
- 11. Has the legislatively directed spending item previously received any of the following types of funding? Check all that apply. ["State"]
- 12. Please select one of the following groups that describes the entity requesting the legislatively directed spending item: Non-profit organization
- 13. For a non-profit organization, has the organization been operating within Michigan for the preceding 36 months?

Yes

- 14. For a non-profit organization, has the entity had a physical office within Michigan for the preceding 12 months? Yes
- 15. For a non-profit organization, does the organization have a board of directors? Yes
- 16. For a non-profit organization, list all the active members on the organization's board of directors and any other officers. If this question is not applicable, please type 'n/a.' FRITZ ERICKSON - CHAIR STEVE VERRETTE - VICE CHAIR DOUGLAS LUCIANI - PAST CHAIR BRIGITTE LAPOINTE CINDY PAAVOLA LINDA HOATH LAURA NESS SUZANNE SANREGRET BILL MARSHALL PAUL BEACHNAU
- 17. "I certify that neither the sponsoring representative nor the sponsoring representative's staff or immediate family has a direct or indirect pecuniary interest in the legislatively directed spending item."

Yes, this is correct

- 18. Anticipated start and end dates for the legislatively directed spending item: Calendar year 2026
- 19. "I hereby certify that all information provided in this request is true and accurate." Yes